

## Ehsan Sheikholharam Mashhadi

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### EDUCATION -----

Ph.D in Design (Architecture History, Theory and Criticism track) 2018  
North Carolina State University

Master of Architecture (Concentration in Urbanism) 2014  
**University of Miami, School of Architecture**  
Magna cum laude GPA 3.99 / 4  
Thesis: *"Synonymity in Architecture - Similarity of Forms and a Theory of Design"*  
Advisors: Dr. Katherine Wheeler, Professor J-F Lejeune

Master of Architectural Engineering, IAUM 2006  
Thesis: *"The Shared Modes of Production in Music and Architecture, The Design of Mashhad Music School"* Best Thesis Award  
Advisors: Dr. Khosrow Afzalian, Dr. Khosrow Sahaf

### SCHOLARSHIPS AND AWARDS -----

Dumbarton Oak, Mellon Foundation Travel Award May 2016  
North Carolina State University, Graduate Fellowship Award 2015  
University of Kansas, Graduate Fellowship Award 2015  
Harvard Graduate School of Design, Financial Aid Scholarship 2015  
University of Miami Graduate School's Nominee for the Conference of Southern Graduate Schools 2015 Master's Thesis Awards Dec 2014  
University of Miami, *HENRY ADAMS MEDAL*, awarded in conjunction with the AIA 2014  
University of Miami, Academic Excellence Scholarship 2012-2014  
IAUM, Faculty of Art and Architecture, Outstanding Teaching Award 2007  
IAUM, Faculty of Art and Architecture, Best Thesis Award 2006

### GRANTS -----

Haiti Foundation Grant - Second Phase, Center for Urban & Community Design 2014

### RESEARCH CONCENTRATIONS -----

Unconscious and Architectural Psychoanalysis  
Design Methodology, Incorporating the Unconscious in the Design Process  
The Unconscious of Cubism and Tracing of the Unconscious

## TEACHING EXPERIENCE -----

### Lecturer in Architecture, NC State University, College of Design

- ARC 202, Architectural Design - Environment, Coordinator: Burak Erdim, Ph.D. Spring 2016

### Part-Time Faculty, University of Miami School of Architecture:

- ARC 610 Architectural Design and Theory III, Coordinator: Prof. Zyberk Spring 2015  
I supervised the written component of the Master's Thesis
- ARC 500 Theory of Architecture, Co-teaching with V. Deupi, Ph.D. Fall 2014
- ARC 390/590 History of Cities, Co-Teaching with Professor J-F Lejeune Fall 2014

### Part-Time Faculty, Azad University of Mashhad (IAUM) 6-years

- Thesis Project for Bachelor of Architecture, Supervisor 2010-2012
- Contemporary World Architecture, Seminar Course 2010-2011
- Design Studio III, Cultural Centers 2006-2011
- Design Studio I, Housing Projects 2006

### Guest Lecturer, University of Tehran Science and Technology Park

- Functional Concepts at Interior Design, organized by Faramemar Ins. 2011

### Lecturer in Architecture, Tehran Institute of Technology

- Interior Design Studio Fall 2009

## RESEARCH ASSISTANT, TEACHING ASSISTANT -----

Research Assistant: Center for Urban and Community Design, CUCD 2013-2014

Teaching Assistant, University of Miami SOA:

- Miami Ecoecospaes – A Sensorial Approach to Subtropical Placemaking 2012-2014
- Tropicalism and Tropical Architecture Spring 2013
- Urban Design Theory, The Contemporary City Spring 2013
- Theory of Architecture Fall 2013
- Thesis Design Studio Spring 2012
- History of Cities and Urban Form: from the Polis to Metropolis Fall 2012
- Upper-Level Design Studio Fall 2012

## PUBLICATIONS -----

“The Unknown Knowns of the Boston City Hall Plaza - A Psychoanalytic Discourse” June 2016  
EAAE ARCC Conference, Lisbon

“The Psychology of Chthonic and the Salzburg Guggenheim” Jan 2015  
J-F Lejeune, E. Sheikholharam, CLOG: GUGGENHEIM

“North-South Collisions” J-F Lejeune, E. Sheikholharam, FallSemester.org, Miami Nov 2014

“Architecture as Symbolic Regard for Nature. Seed Cathedral, 21st Century – Pigeons’ Monastery 16th Century” WIT Press, Eco-Architecture 2014, Siena, Italy Sep 2014  
<https://books.google.com/books?isbn=1845648226> P.47

“Synonymity in Architecture. The Similarity of Forms and a Theory of Design” Apr 2014  
ARTHEO '14 / Philosophy, Aesthetics and Theory, Istanbul, Turkey  
[https://www.researchgate.net/publication/270583170\\_Synonymity\\_in\\_Architecture](https://www.researchgate.net/publication/270583170_Synonymity_in_Architecture)

<p>“Off-Time, of Place: Drawn From Miami”  A review on Miami Center for Architecture’s Inaugural Exhibition  (<i>East-West Dialogues: Modern Architecture of Florida</i>, forthcoming 2015)</p>	Feb 2014
<p>“Tension and Urban Sustainability: Case Study – the Metropolis of Mashhad, Iran”  E. S. Mashhadi &amp; J.-F. Lejeune. Sustainable City 2013, 8th International Conference  on Urban Regeneration and Sustainability, Wessex Institute  <a href="https://books.google.com/books?isbn=1845647467">https://books.google.com/books?isbn=1845647467</a> P.617</p>	Dec 2013
<p>“Housing Facade Predicaments in Emerging Metropolises”  ZEMCH 2013 International Conference Proceeding, Miami, USA  <a href="http://vimeo.com/87509532">http://vimeo.com/87509532</a></p>	Oct 2013
<p>“The Silent House”, 2nd Façade Design and Architecture Award  Architecture and Construction Magazine, (27): 23-25, Tehran, Iran ISSN 228-6381  <a href="http://www.memary.net/default.aspx?lang=en">http://www.memary.net/default.aspx?lang=en</a></p>	Jun 2011
<p>The Persian translation of the <i>101 things I learned in architecture school</i>  By Matthew Frederick - 978-600-90605-6-6 - Kasra Publication, Iran  Copyright 2009, Fourth Printing, 2013</p>	Jun 2009

**RESEARCH PAPERS & PRESENTATION (Selected)** -----

<p>“Rem Vs. architecture capital A, the Aesthetic of Discourse”  J-F Lejeune, E. Sheikholharam, CLOG 2014, Venice Biennale</p>	Mar 2014
<p>“Garish Makeup and Ugly Metropolis. Facade Design in the Age of Ostentation”  ACSA 102nd Annual Meeting</p>	Sep 2013
<p>“Report on Miami Beach Museum Competition, OMA vs. BIG”  Jean-François Lejeune, E. Sheikholharam, Presented in Miami Beach City hall</p>	May 2013
<p>“Design Methodology Notes, Haiti Regional Development, CUCD”</p>	Sep 2013
<p>“A Critique of the Pedagogy of Miami School of Architecture”</p>	Dec 2012
<p>“Synonymity in Architecture” Virtual Presentation, ARTHEO '14, Istanbul, Turkey</p>	Apr 2014
<p>“Tension and Urban Sustainability” 8th International Conference on Urban  Regeneration and Sustainability, Sustainable City 2013, Malaysia</p>	Dec 2013

**LECTURES** -----

University of Miami 2013-14

- The Ontology of Reconciliation. Islamic Cities and their Morphogenesis
- From Reason to Conscious Reflection. The Evolution of Perspective and the Renaissance Cities
- The Question of Perception and Design Methodology
- Toward the Things Themselves; Modes of Representation in Architecture
- Subverting the Sybarite; The Revival of the Gothic
- Contradictio in Terminis; Palladio in Venice and False Facades
- Collision of the Most Modern and the Most Archaic

## PROFESSIONAL SERVICES -----

Guest Critic, Duke University	2016
Guest Critic, Florida International University	2014
Design Critic, University of Miami	2013-2014
Guest Critic, Florida Atlantic University	2013-2014
Editorial Team, FORMA CIVITATIS, International Journal of Urban and Territorial Morphological Studies (ITALY) <a href="http://www.formacivitatis.com/index.php/journal/about/editorialTeam">http://www.formacivitatis.com/index.php/journal/about/editorialTeam</a>	2014
Research Team, <i>the Fringe Belt Notion in the Contemporary City</i> , Sapienza, Università di Roma	2014
Editor (Theoretical Construct), University of Miami Graduate Book	2014
Dean Search Committee, UMSSOA	2014
Graduate Admission Committee Member, University of Miami	FEB 2014
Academic Peer Review, CNU-22	JAN 2014
Undergraduate Thesis Review Guest Critic, Florida Atlantic University	MAY 2013

## CERTIFICATIONS & LICENSES -----

National Charrette Institute (NCI) Training Certification, Miami <a href="http://www.charretteinstitute.org/nci-certificates.php">http://www.charretteinstitute.org/nci-certificates.php</a> Florida Chapter	FEB 2013
Professional License #60594 IRAN License for Engineering Work, Field of work: Architectural Engineering Grade Three: Supervision and Design.	Issued: March 11, 2009

## MEMBERSHIPS -----

Association of Collegiate Schools of Architecture, ACSA  
National Council of Architectural Registration Boards, NCARB  
National Charrette Institute, NCI, USA  
Iranian Construction Engineering Organization, Iran  
Raleigh Civic Symphony Orchestra

## PROFESSIONAL EXPERIENCE -----

Shulman + Associates, Mixed Use, Miami Beach	2015
FOUNDER AND DIRECTOR - OFFICE ACFORM <a href="http://www.acform.com">www.acform.com</a>	2007 to 2014
MAJOR BUILT PROJECTS (selected):	
Interior Design, Sinoor International Hotel, Mashhad, Iran	2011-2016
OXIN Commercial Center, Mashhad	2011-2016
Vesal Hypermarket interior design, Mashhad	2010-2013
Khorasan's Industrial Estate Urban Design Consultant	2007-2010
Pasargad Bank, Ahmadabad, Mashhad	2008-2009
Turkamanbashi Free Zone Harbor Transportation Project, Turkmenistan	2008
Prima Watch Central Showroom, Kabul city center, Afghanistan	2007
Sajaddaro Pharmaceutical Factory, Toos Industrial Estate	2005-2007

RETAIL BUILT PROJECTS (selected):

"Benetton" Apparels Agency	2009
"SEIKO Watches" Retail	2008
"Home & the Kitchen", Khayyam Street	2006-2007
RENOVATIONS (selected):	
Sarkhosh Multi Family House	2011-2013
Naseri Multi Family House	2010
Exclusive Villa, humid climate, Shandiz Suburb	2009
Dr. Makhmalbaf's House	2008

#### Collaborations with consulting engineers:

Project Architect, "Rahdad Consulting Engineers", Mashhad, Iran	2005-2008
Project Architect, "Evet Consulting Engineers", Mashhad, Iran	2000-2004

#### DESIGN AWARDS -----

"The Best Residential Building"	2010
Second National Façade Design and Architecture Competition, Tehran, Iran	
"SARA Mixed-use Residential/Commercial Complex Competition"	2007
Mashhad, Iran - First Prizewinner	
"Mashhad Municipality Building Design Competition"	2007
First prizewinner, affiliation with Naghshan Architecture and Urban design Consultant	
"Mashhad Central Communication Building Competition", second prizewinner	2005
"EVET Central Office Building Design Competition", first prizewinner	2004

#### SKILLS -----

2D Drafting: Auto Cad, Revit  
 3D modeling: 3D Max, Rhinoceros  
 Animation: 3D Max, Adobe Premiere  
 Diagraming: Photoshop, InDesign, After Effects, Illustrator, Premier  
 Scripting: Grasshopper, Python  
 Mapping: ArcGIS  
 Digital Controller: Arduino Interface

#### REFERENCES -----

Dr. Robin Abrams, FAIA, ASLA, Head of the SOA, NCSU	T: 919 515-8350	E: robin_abrams@ncsu.edu
Dr. Burak Erdim, Assistant Professor, NCSU	T: 919.515.8356	E: berdim@ncsu.edu
Elizabeth Plater-Zyberk, Distinguished Professor, UM	T: 305-284-2999	E: epz@miami.edu
Allan Shulman, Principal A+S, Miami	T: 305 438 0609	E: ashulman@miami.edu
Katherine J. Wheeler, Ph.D. Assistant Professor, UM	T: 305-284-5229	E: kjwheeler@miami.edu
Jean-François Lejeune, Professor, University of Miami	T: 305-284-5258	E: flejeune@miami.edu